



Rohan Malpani

User Experience Designer

about me

I enjoy the craft of designing meaningful experiences for people with a simple goal of adding value to their lives. I practice this craft with collaboration, an adaptable process, and a human-centered approach to problem solving.

I strongly believe that design helps in creating enduring relationships between people and products.

education

Human-Computer Interaction

Master of Science
University of Michigan, Ann Arbor
2013 - 2015

Computer Science

Bachelor of Engineering
University of Pune, India
2007 - 2011

contact

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Seattle, USA

experience



Deloitte Digital

User Experience Designer

Tablet apps, responsive web application for clients ranging from retail chain to environmental solutions company.

Seattle / 2015 - Present

The Understanding Group

Information Architecture Intern

Analysis and restructure of 10000+ paged complex university website.

Ann Arbor / 2014

Cooper

Interaction Design Intern

Web portal to optimize processes and minimize communication hurdles for 84 year old banking system.

San Francisco / 2014

Tavisca Solutions

UI Developer

Customizable web portal for travel agency management.

Pune, India / 2011 - 2013

publications

UX Education : Some missing pieces

UXPA Magazine, Sept. 2015

<http://uxpamagazine.org/ux-education/>

Em'power' me : An alternate take on pervasiveness

Short paper selected for Pervasive Play Workshop at CHI 2016

<https://goo.gl/17I9aS>

capabilities

- + Interaction design
- + User research
- + Usability studies
- + Heuristic analysis
- + UX documentation
- + Persona
- + User journey mapping
- + Process flows
- + Motion design

tools

- + Pen, paper, people
- + Axure
- + Sketch
- + Illustrator
- + Photoshop
- + InDesign
- + OmniGraffle
- + Principle

industries

- + Chemical manufacturer (B2B)
- + Retail chain (B2C)
- + Government
- + Environment solutions
- + Banking
- + Travel
- + Food corporation
- + Beer manufacturer